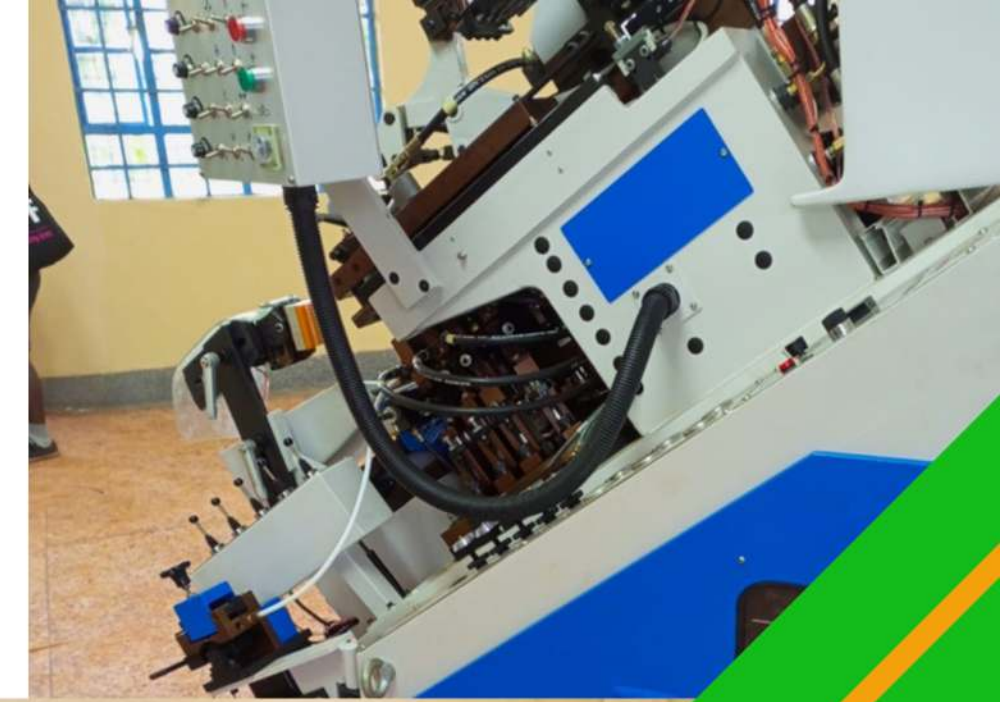




ANCHOR APEX

LEATHER DIVISION

Company Profile



About US

We are a company with seven pillars, leather value addition being one of the key pillars. Our director Mr. Maurice Omondi is a leather industry leader and a practitioner with hands-on experience spanning over 17 years in footwear and leather goods manufacturing. Presently we are leather tanning through the KIRDI common manufacturing facility in Kisumu.

We have also supported the Nyeri County Government through Kenya National Trading Corporation to procure and install a footwear manufacturing line at the Rukira Vocational Training Institute in the year 2022. Our journey in the leather sector started in 2008 with an entry into business incubation at Kenya Industrial Research and Development Institute(KIRDI). In the business incubation, Mr. Omondi was exposed to leather goods and footwear manufacturing, and tanning technologies.

The capex requirements for tanning are in millions of shillings for the machinery purchases and installation, KIRDI acquired the tanning machines and installed the same at their Nairobi and Kisumu campuses to be used as a common manufacturing facility. However, it is not a complete tanning manufacturing line. Our company has a plan to start tanning from raw hides and skins to finished leather. Our common manufacturing host KIRDI has also invested in a common footwear manufacturing facility with gaps in tools and machinery.





KEY PERSONNEL IN LEATHER DIVISION



MR. MAURICE
OMONDI OKOYO
DIRECTOR

Mr. Maurice Omondi is the co-founder of the Leather Articles Entrepreneur's Association (LAEA) and the founder Director and Chief Executive Officer of Fly Eagle Enterprises Limited, a manufacturer of leather and leather products. He is also a director at the Leather Apex Society of Kenya, an umbrella body for all leather associations in Kenya.

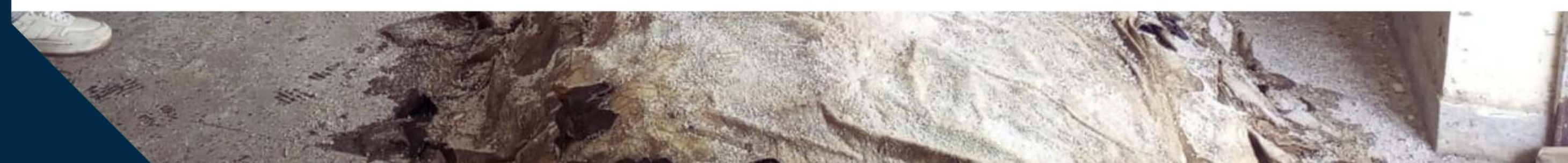
Omondi is credited for his visionary leadership and advocacy skills. He has a resilient spirit with the ability to turn concepts into viable commercial ventures. He is a co-founder and director of Anchor Apex CH Limited an entity conceived and registered to offer logistics solutions and resale petroleum products.



MR. JAMES
ODIWUOR AMUOM
GM AND PROJECT
MANAGER

James is an astute manager having hands on experience spanning two decades in Finance and Management. A graduate of The University of Nairobi – B. Com Finance. James bring to Achor Apex a wealth of practical knowledge in business management and controls. Having worked for TPS (EA) –Serena.

James is well-versed with the East African business environment. He has previously worked in Kigali Rwanda and Dar es Salaam, Tanzania in various levels of management. James has good people skills and keen to details.



MISSION STATEMENT

“ To foster efficiency in the leather value chain through eco-production practices and to develop local content for skilled leather technicians in Kenya.”



VISION STATEMENT

“ A globally competitive leather company playing a key role in Kenya's social and economic transformation and growth.”



MOTIVATION STATEMENT

01

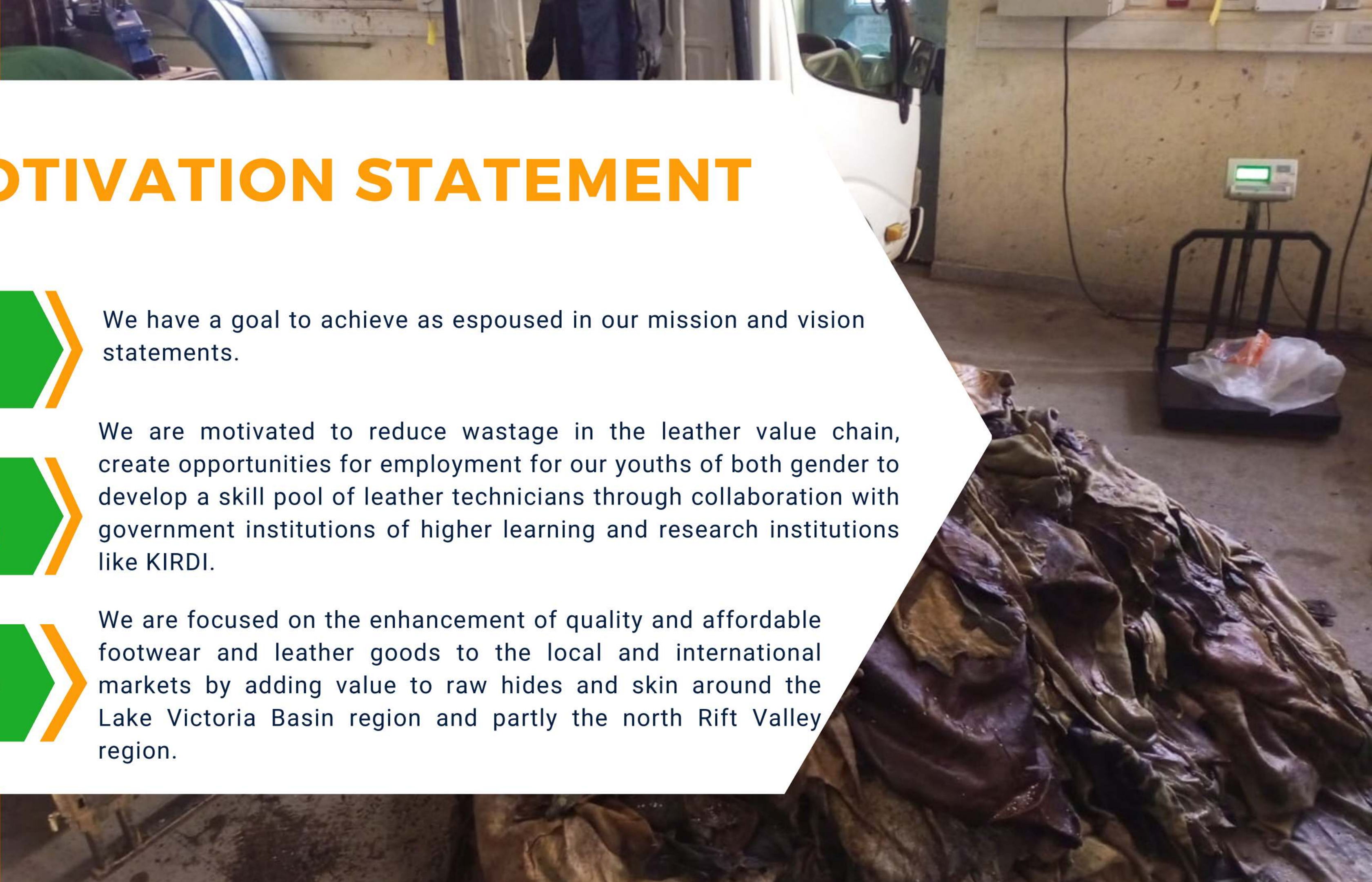
We have a goal to achieve as espoused in our mission and vision statements.

02

We are motivated to reduce wastage in the leather value chain, create opportunities for employment for our youths of both gender to develop a skill pool of leather technicians through collaboration with government institutions of higher learning and research institutions like KIRDI.

03

We are focused on the enhancement of quality and affordable footwear and leather goods to the local and international markets by adding value to raw hides and skin around the Lake Victoria Basin region and partly the north Rift Valley region.



MOTIVATION STATEMENT

04

We are keen on improving the quality of our products through investments in modern tanning equipment, that is, drums and fleshing machines to enable us to start our own tanning from raw hides and skins at the Kisumu station. For our footwear and leather goods manufacturing,

05

we are motivated to make available affordable quality footwear and leather goods to the local and international markets through investing in modern machinery and tools for leather manufacturing.



GAPS WE ARE FILLING IN THE LEATHER VALUE CHAIN

01

Anchor Apex Ch Limited leather segment is in the space of leather tanning and footwear and leather goods manufacturing. Leather sector is a key pillar in Kenya economic development in the current government BETA economic model. The process of value addition of leather is extensively labor intensive, therefore, much wealth and job opportunities are created in the value chain.



02

Anchor Apex Ch Limited unique position in leather value addition presents various opportunities to the Kenyan leather industry, given that leather value chain is vast one from animal husbandry to arboteuors, flayers, hides and skins traders, tanners, footwear and leather goods manufacturers.

At every level of the chain there is value addition which is a direct opportunity for wealth and job creation. Our company has taken the challenge to add value to the finished leather into footwear and leather goods, this is a unique combination and we celebrate our vast experience in this space which is an asset to our business.





Raw material being recieved



Turning Machinery



Delivery of raw materials



Selection of raw materials



Machine installation



Machine Delivery



Production centre



Production centre



ANCHOR APEX

Thank You!

Contact Us



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